**DEPARTMENT OF MBA (HOSPITAL ADMINISTRATION)**

**About Department:**

During post- liberalized period India has achieved rapid strides in divergent fields including healthcare. However, Hospital Administration as a discipline has not grown correspondingly, so as to meet the growing requirements of emerging corporate hospitals in India. The branch of "Hospital Administration" is now recognized to be a specialized one which has been gaining commendable demand from the concerned fields. Having rightly recognized the potential of the course, Acharya Nagarjuna University in collaboration with DR YSR University of Health Sciences, Vijayawada has started a P.G. Program M.B.A. (Hospital Administration) in 2005- 06 which is being run effectively with attractive placements for the students.

Objectives of the Course: - The major objectives of the course include-

* To develop highly qualified managers and administrators for the efficient management of hospitals in India and abroad;
* To give necessary knowledge and skills with practical orientation which help in formulating strategies for more efficient management of super specialty hospitals;
* To cultivate creativity and to develop better systems for effective delivery of healthcare services;
* To impart knowledge, vocabulary and advanced skills to make administrators proficient;
* To provide theoretical background of those academic disciplines which are related to the field of management in general, and those of hospital management in particular;
* To develop leadership skills through understanding of organizational and community problems;
* To create an urge for research in the field of hospital management, through involvement in actual operation of hospital administration and research methodology.

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| Faculty | Faculty of Commerce and Management Studies |
| **Dean** | **Prof. R. Siva Ram Prasad** |
| College | University College of Arts, Commerce & Law- Departments / Centre’s |
| Established Year | 2005-06 |
| Email | mbahospitaladmn.anu@gmail.com |
| Website | http://nagarjunauniversity.ac.in |
| **Head of the Department** | **Dr. Nagaraju Battu** |
| Telephone No. | 9440022859 |
| Ph.D awards | - |
| MPhil awards | - |
| Courses Offered | MBA(Hospital Administration) |
| Sanctioned Intake | 33 |

**Academic Achievements:**

* Our Students have achieved half-a-dozen 'Prathibha Puraskars’ Awards issued by the AP State Government during 2015-2019.
* 100% Placement opportunities have been provided to the students every year.
* One of our student named Mr. Muzamil Ahmad (2019-21 batch) Played Badminton at National Level and Played at inter University level and won Badminton Championship in 2019-20.
* A Few of our students were selected for the project of National Health Mission (NHM) a project of Government of India (G.O.I).
* Many of our students were deputed as Asst. Managers in command control office, A.P during COVID-19.
* Some of our Students got appointment as a Hospital Administrators in (territory) District level Hospitals, AP.

**Activities:**

* Department frequently inviting industry experts to sensitize the students about the current trends of Healthcare industry
* The Department has been organizing orientation workshop on NABH every year with self-funding.
* The Department has also been organizing UGC National workshop/seminars every year on current trends of Healthcare industry.
* As part of Hospital observation Visits students are exposed to different corporate, trust and teaching medical college hospitals in southern states of India.
* Department continuously conducting activities like group discussions, case analysis and role plays for the improvement of communication skills of the students.
* The Department also evaluates the student’s performance w.r.t clinical postings by conducting clinical posting presentations by the faculty of department.

**Research:**

No Research admissions in the department till now.

**Alumni:**

* Alumni is very closely associate to the department.
* Most of the alumni is visiting the department and interacting with the students on various issues of the healthcare market in addition to the job opportunities in it.
* The Department has established an Industry-Institute-Interaction Cell to assist the students to get project works and employment opportunities.
* Old students of the Department came forward to arrange alumni meet in the month of april-2023.
* Mr. A. Vasu Babu (Alumni) working as a state co-ordinator for Public Health. As part of NHM Dr. Krishna Chaitanya working as DQM, for Krishna Dist, A.P. Also he is a professor for NQAS, LAKSHYA and HEALTH Projects.

**Student Chapters:**

The sanctioned intake is 33 (including 3 EWS) in 2021 -2023. All 33 seats were filled, in the academic year 2022-2024.

**People:**

**Particulars of teaching staff**

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| **Name of the teacher** | **Designation** | **Qualification** | **Contact/E-mail** |
| Dr. Nagaraju Battu | H.O.D | MHRM, MBA, LLM, M.Sc(Psy), MA (Soc), M.Ed, M.Phil, Ph.D | 9440022859  battunraju@yahoo.co.in |
| Dr.Pallekonda Srinivasa Rao | GUEST FACULTY | MBA, PGDHHM, UGCNET, M.Phil. Ph.D. UGC Post-Doctoral Fellow | 9951378100  sreenupallekonda@gmail.com |
| Gollapudi David Raju | GUEST FACULTY | MBA, M.Phil., NET, SET (Ph.D) | 9440427797  gollapudi23@gmail.com |
| Dr. S. Sadhik | GUEST FACULTY | M.B.A., M.Com. APSET (Commerce) APSET (Management), PhD | 9440639474  sadhik.sir@gmail.com |
| Dr.B. Sreedhar Reddy | GUEST FACULTY | M.B.A (HA), M.B.A (HR& Fin), PGDTTM, Ph.D UGC- NET JRF (MGT), UGC NET (TTM), APSET (MGT) | 9491666702  sreedharhrmphd@gmail.com |
| Dr. Chundi Prasad | GUEST FACULTY | MBA, B.L, L.L.M, M.Phil, Ph.D | 9299991578  Prasadchundi2016@gmail.com |

**Non - Teaching Staff**

Name: Godey Akhil

Designation: Clerk

Department: Hospital Administration, ANU College of Arts Commerce & Law

Qualifications: M.B.A (Marketing)

Date of Birth: 19-04-1996

Date of Joining: 18-10-2022

Phone: 90590 00270

Name: Etukuri Rambabu

Designation: Attender

##### Department: Hospital Administration, ANU College of Arts Commerce & Law

Qualifications: M.A (Social Work)

Date of Birth: 02-07-1987

Date of Joining: 20-02-2023

Phone: 99852 38151

**Resources:**

**D**epartment of MBA (HA) is running with only with guest faculty services since from the inception of the course

**E-Learning:**

Students are having access to the e learning websites like - UGC e Pathasala swayam (Portals of MHRD), national digital library, inflibnet,

**Department Library:**

Department is having a book bank comprising of 200 Books on various titles with different authors. The Department is also subscribing a few journals relating to the healthcare.